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GEORGIA HEALTHWORKS OFFERING LOW COST, ONE TIME FEE ON UNLIMITED JOB POSTINGS

With an increased focus on development of the optimal healthcare workforce, company will bring greater value to Georgia healthcare employers of all sizes

ATLANTA, GA (May 3, 2004) –In a shift towards optimizing value for all Georgia healthcare employers, Georgia HealthWorks, a healthcare workforce development company featuring a locally-focused online job board, will offer low-cost yearly member subscription fees based on organizational size. “Our goal is to be the number one resource for Georgia-focused healthcare career information and services. We know that most organizations advertise their open positions as necessary on national and local job boards and in the newspaper.” Amri Johnson, CEO said.

“The distinction that adds true value is how relationships between candidates and organizations are developed. Georgia HealthWorks is a workforce relationship builder for Georgia healthcare. Our work is focused on advertising their jobs as well as branding their organization and our great state as a premier healthcare destination, regardless of the number of jobs they have available,” Johnson added.

The company understands that job advertising is a single tool for organizational leaders and recruiters to develop their workforce. However, it is not exhaustive, and many other tools and solutions are necessary to find the talent that will bring long-term success and value.

Georgia HealthWorks’ resume database has been organically grown by focusing on candidates in Georgia and continues to target healthcare professionals and students, as well as health professionals and students nationwide interested in moving to Georgia. The objective is quality over quantity, “We have quality and our quantity is growing stronger weekly through our focused marketing and advertising,” said Geron Coleman, Director of Sales. Rates for one year unlimited postings membership can be found at www.gahealthworks.com by clicking on “Rates” at the bottom of the home page or contact Georgia HealthWorks via email at gcoleman@gahealthworks.com or phone at 404-230-9900 in Atlanta, or 1-888-243-7484 outside of Atlanta.

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