
GEORGIA*Health*Works

Affiliate Program

Careers. All Health. All Georgia.



GEORGIAHealthWorks

- ❖ A division of WellSolve Health Network
- ❖ Created to address the health care workforce shortage in Georgia
- ❖ Provide health care companies a site targeted for health care professionals who are in Georgia



Healthcare is local and so are people

WellSolve Mission

Our mission is to become a leading platform for the health care and research communities to access the necessary human capital to advance the health and well being of people throughout the world

WellSolve Health Research Network

Well as in Wellness, Solve as in Solutions

- ❖ Serve as a diversity-focused, health and wellness professional solutions company
- ❖ Focus on human capital solutions in health and wellness
- ❖ Cater to professionals and students interested in careers in health care and research in virtually all areas
- ❖ Act as a conduit between minority communities and health care and research organizations
 - Facilitate win-win solutions towards optimal health and wellness

Affiliate Program

Program Description

- ❖ Develop customized career board module for your site
- ❖ Technical support for career board module
- ❖ 3-Month banner ad on a primary user page
- ❖ Featured on Affiliate page



What's Included

- ❖ Customized interface
 - Integrates easily with your existing website
 - Captures current color scheme
 - Uses organization's logo
- ❖ Post web banner to increase the organizations visibility
 - On a main user page for the first three months (i.e., home page, advance search, career center)
 - On the Affiliate page

Affiliate Program Benefits

"Niche Boards
are more efficient at
attracting qualified
candidates"

Reuters

- ❖ Create an immediate presence in the on-line health care job market
- ❖ Increase traffic to Affiliate's website
 - Enhance visibility
 - Promote other services (i.e., membership, programs, conferences)
- ❖ Minimizes technical support
 - Georgia HealthWorks handles all technical support issues for the career site
- ❖ No start up cost
- ❖ Instant revenue generation opportunity
- ❖ No long-term contract or volume restrictions
- ❖ Promoted by Georgia HealthWorks on select marketing materials

How Does the Site Look

Career interface is easily integrated into your current design—It can be named whatever you choose.

The screenshot displays the SNMA website's career interface. At the top left is the SNMA logo and name. A navigation bar includes links for 'My Profile', 'Edit Your Resume', 'My Personal Recruiter', 'Job Alert', and 'Register'. Below this is a large banner image of a woman in a lab coat talking on a phone. To the right of the banner is a 'Members Click Here' section with a 'Pre-Med & Medical Students' link and a 'Member Scholarships and other Opportunities' link. The main content area is divided into three columns: 'QUICK SEARCH' with filters for job category (Physician: Pediatrics) and location (Washington, DC); 'CANDIDATES CORNER' with links for 'First Timers', 'Search Jobs Now', and 'Browse Popular marketplace categories' (Nursing, Allied Health, Office/Clerical, Professional); and 'EMPLOYERS TOOLBOX' with links for 'Employers Login' and 'New Candidates'. Below the main content are 'Featured Sponsors' including 'Search smarter. Set up a Personal Search Agent.', 'CROSS COUNTRY TRAVCORPS', and 'State of the art recreation...'. At the bottom, there are links for 'About Us', 'Resource Center', 'Affiliate Programs', 'Advertising Info', and 'Contact Us', along with a 'site powered by: Solve' logo and an 'SNMA Equal Opportunity Policy Statement' link.

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Just for You!



Questions?